

New Year Special Seminar 2017

Theme : Creating a business partnership scheme in the era of economic integration in East Asia
Date : March 2, 2017
Place : 5th Floor, Station Hotel Kokura

In the afternoon of March 2, 2017, the New Year Special Seminar, organized by CCBS of the University of Kitakyushu, was successfully held at Station Hotel Kokura. With the cooperation of CCBS partners, Chinese University of Hong Kong, Renmin University of China, Nanyang Technological University, Singapore and the University of Macau, the partial results of joint surveys and research for the northern Kyushu industries conducted in this fiscal year were presented in the form of live talk. Under the main theme of "Creating a business partnership scheme in the era of economic integration in East Asia", General Manager of Kitakyushu Branch of the Bank of Japan, Mr. Tomoyuki FUKUMOTO presented a discussion topic titled, "How to prepare for a new era to be established through economic integration in East Asia." There were then three sessions with specific themes: "Japanese companies' strategy of business development in East Asia," "Change in capital competitiveness in the East Asian region," and "Suggestions on how Kyushu can continue to be a desired destination for inbound tourists." Nine experts appeared on the stage for discussion and introduced the latest knowledge and information to an audience of about 90.

The U.K. withdrawal from the EU and Mr. Trump's victory in the U.S. Presidential election has thrown international politics and economy into confusion. Meanwhile, a new development is expected toward economic integration within East Asia. Under these circumstances, how can Japanese companies strategically develop their business? How can they establish a partnership with locally capitalized companies and attract investment for local communities? The expert panelist gave very constructive suggestions, recommendations and exchanged opinions with rich contents. No one felt any inconvenience even their presentations were interpreted between Japanese, English and Chinese. Many questions came out from audience in Q&A session, in which the whole seminar was conducted in a very exciting atmosphere.



Organizer's Greeting: Dr. Saeko URUSHIBARA, Vice President, University of Kitakyushu



● Discussion Topics Presentation

“How to prepare for a new era to be established through economic integration in East Asia”

Mr. Tomoyuki FUKUMOTO, General Manager, Kitakyushu Branch, Bank of Japan



● Panel Discussion I

"Japanese companies' strategy of business development in East Asia"

Moderator:

Prof. Xiaoping WANG

Professor and Dean, Graduate School of Business Administration,
Director of Center for Chinese Business Studies, The University of Kitakyushu

Panelists:

Prof. Shige MAKINO

Professor of Management, Director of Center for International Business Studies,
CUHK Business School, Chinese University of Hong Kong

Prof. Shigemi FURUTA

Senior Fellow Professor, Graduate School of Business Administration,
The University of Kitakyushu,
Visiting Professor, SYSBS

Prof. Xiaoping WANG

Professor and Dean, Graduate School of Business Administration,
Director of Center for Chinese Business Studies, The University of Kitakyushu



● Panel Discussion II

"Change in capital competitiveness in East Asian region"

Moderator:

Prof. Shigemi FURUTA

Senior Fellow Professor, Graduate School of Business Administration,
The University of Kitakyushu,
Visiting Professor, SYSBS

Panelists:

Prof. Hong LIU

Director, Nanyang Center for Public Administration,
Nanyang Technological University, Singapore

Ms. Xin FAN

Researcher, Project Manager, Nanyang Center for Public Administration,
Nanyang Technological University, Singapore

Prof. Peili ZHANG

Associate Professor, Institute of China's Economic Reform & Development,
Operating Director, Private Corporations Studies Center of China, Renmin University of China



● Panel Discussion III

"Suggestions on how Kyushu continues to be a desired destination for inbound tourists"

Moderator:

Mr. Tomoyuki FUKUMOTO

General Manager, Kitakyushu Branch, Bank of Japan

Panelists:

Prof. Jacky Yuk Chow SO

Dean of Faculty of Business Administration,

Director of Asia-Pacific Academy of Economics and Management, University of Macau

Prof. Glenn MCCARTNEY

Associate Professor in Hospitality and Gaming Management,

Acting Programme Director, Asia-Pacific Academy of Economics and Management,
University of Macau



Q & A session from the venue



Prof. Hong LIU answering questions



MC: Adjunct Prof. Satoru MAETA
Researcher of CCBS



Venue (whole view)



Organizer's Greeting at convivial party
Prof. Xiaoping WANG
present Dean of K2BS



Prof. Akira Nin
next Dean of K2BS