



10th Asia Academy of Management and 10th Taiwan Academy of Management Joint Conference

Contextualization: The Role of Context in Theory Building and Exploring New Ideas

19-21 June, 2017

Kitakyushu, Japan

Local Host:



The University of Kitakyushu



Center for Chinese Business Studies

The 10th Asia Academy of Management (AAOM) and the 10th Taiwan Academy of Management (TAOM) Joint Conference

Theme : Contextualization: The Role of Context in Theory Building and Exploring New Ideas
Date : June 19 - 21, 2017
Place : Kitakyushu International Conference Center

The Joint Conference of the 10th Asia Academy of Management (AAOM) and the 10th Taiwan Academy of Management (TAOM) in Kitakyushu ended successfully.

The AAOM and the TAOM jointly held their 10th International Conferences from Monday, June 19 to Wednesday, June 21, 2017 at the Kitakyushu International Conference Center in the City of Kitakyushu, Japan.

The AAOM is a non-profit academic organization, which was established in Hong Kong in 1998, aiming to facilitate Asian-style business administration studies to respond to the era of globalization. It has organized international academic conferences biennially by gathering scholars and experts in the sphere of Asian business administration.

Thanks to the effort of the Chinese University of Hong Kong Business School, organizer of the previous Conference (the 9th), the holding of the joint conference with TAOM was realized.

This Conference held in Kitakyushu became the 2nd occasion of its joint international academic conference and was co-hosted by the University of Kitakyushu, the City of Kitakyushu, and the Kitakyushu Convention & Visitors Association. With Center for Chinese Business Studies (CCBS) serving as an operational secretariat and Prof. Xiaoping WANG, Director of CCBS as a local host chair, it was held in the Kitakyushu International Conference Center.

Under the theme of "Contextualization: The Role of Context in Theory Building and Exploring New Ideas," the Conference drew to a successful close with around 300 participants, 90 % of them were from overseas. The conference program consisted of 2 keynote speeches and 77 sessions.

(1) Jun 19 (Mon) 【1st day】

■ 14:00~17:00 Asia Pacific Journal of Management PDW

(2) Jun 20 (Tue) 【2nd day】

■ 8:45~ 9:00 Opening Ceremony

■ 9:00~10:00 Keynote Speech 1

■ 10:15~18:00 Concurrent Paper Sessions 50

■ 12:30~17:00 Doctoral Consortium

(3) Jun 21 (Wed) 【3rd day】

■ 8:45~ 9:45 Keynote Speech 2

■ 10:00~11:00 Meet the Editors

■ 11:00~16:00 Concurrent Paper Sessions 27



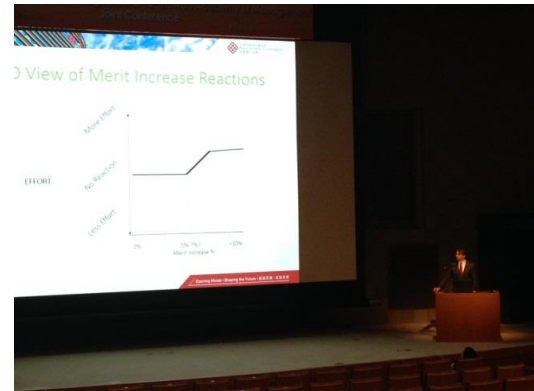
Signboard at Kokura station



Reception



Keynote 1 : Dr. Alain Verbeke
University of Calgary



Keynote 2 : Jason D. Shaw
The Hong Kong Polytechnic University



Greeting from co-hosting at opening ceremony
Prof. Xiaoping WANG
Director of Center for Chinese Business Studies



Kokura Gion Japanese Drum



Greeting from co-hosting at Gala event
Mr. Takashi MATSUO
President of the University of Kitakyushu



Gala Event