

14th Regular Seminar

Theme : How to establish and make effective use of a local base for businesses in ASEAN ~Successful efforts in Vietnam~
Speaker : Mr. Yasuhiro KONDO, CEO of RCS co., Ltd
Commentator : Mr. Tomoki SAITO, CEO of Cross Point Co., Ltd.
Date : June 30, 2018
Place : Kokura Satellite Campus

Mr. Yasuhiro KONDO, the lecturer for this seminar, established a company specializing in CAD/CAM program services in Ho Chi Minh City, Vietnam in 2004, and has been living there for 15 years. Creating a local foothold for his business over a number of years, he has gained firsthand knowledge on the domestic situation and shifts in economic development in Vietnam. The content of his lecture drew greatly from his own experiences.

He not only gave us the latest information on the local market and investment conditions, but also discussed his corporate management style in Vietnam, and how to adjust it to that local market. He also touched upon flexibility in management decisions and risk-taking as an overseas company's manager. His open-style lecture on these hot topics captured the interest of many listeners.

Mr. Tomoki SAITO, the seminar's commentator, has forged a business relationship with Mr. Kondo over 15 years. He introduced us to Mr. Kondo's Vietnam expansion from the beginning up to the present. With many active questions from listeners, the seminar concluded with a very lively atmosphere.

