

2019 新春特別セミナー

Theme : US-China Trade Dispute and Reestablishment of Intraregional Cooperative Relationship of Industries in East Asia

Date : March 16, 2019

Place : Kitakyushu International Conference Center

On March 16, 2019, the New Year Special Seminar, organized by the CCBS of the University of Kitakyushu was held successfully at the Kitakyushu International Conference Center, with its cohosts, the Kitakyushu Chamber of Commerce & Industry and JETRO Kitakyushu, and its cosponsors, the City of Kitakyushu and the Kitakyushu Convention & Visitors Association.

The CCBS, Graduate School of Business Administration of the University of Kitakyushu, hosted this seminar aiming to contribute to the development of the region, including the business community of northern Kyushu. With the cooperation of CCBS partners, the Chinese University of Hong Kong, Renmin University of China / Minzu University of China, National Sun Yat-sen University (Kaohsiung), and the University of Macau as well as the Bank of Japan and Sankyu Co., the results of joint surveys conducted in this fiscal year were reported in the form of presentations and panel discussions.

First of all, on behalf of the organizers, President Takashi MATSUO of the University of Kitakyushu made opening remarks. In the first session, under the theme of the “US-China Trade Dispute and the Future of the East Asian Economy,” Mr. Tomoyuki FUKUMOTO, Deputy Director-General, International Department of the Bank of Japan served as a moderator and presented a discussion topic. Prof. Taiyan HUANG, President of Minzu University of China and Director of the Research Center of China’s Private Enterprises, Renmin University of China made a presentation titled the “China-US Trade Conflict and China-Japan Economic Cooperation,” followed by the “Impact of China-US Trade Friction on the Taiwanese Economy” by Prof. CHEN Miao-Ling of the College of Management, NSYSU, and the “US-China Trade Dispute: A Trade War or Currency War?” by Prof. Jacky So, Director of Asia-Pacific Academy of Economics and Management, University of Macau.

The second session with the main theme of “Innovation and Business Partnership in the East Asian Region” was moderated by Prof. Xiaoping WANG, Director of CCBS, The University of Kitakyushu. Prof. Shige MAKINO of the CUHK Business School, Chinese University of Hong Kong made a presentation titled “Chinese

Government-run Capital Fund,” followed by the “Comparative Study of Management of Japanese and Chinese long-established companies, focusing on innovation” by Prof. Xiaoping WANG; the “Comparative Joint Study of Japanese and Chinese Long-established Companies ~ Survival and ‘Local Capital’, Innovation and ‘Traditional’ Capital ~ Case Study: Tsumura & Co.” by Prof. Shigemi FURUTA, Visiting Associate Professor in the Faculty of Business Administration, University of Macau; and “Sankyu’s Innovation and Business Partnership in the East Asian Region,” by Mr. Masahiko OKUDA, Director & Executive Managing Office of Sankyu Inc., respectively.

Each session also had a panel discussion, in which participants introduced their knowledge and shared valuable advice on how to promote industrial and business cooperation in the East Asian region under the US-China trade war. During the Q&A session, there were many questions from the floor, which showed a high interest among the audience towards this issue.

Organizer’s Greeting : Mr. Takashi MATSUO, President, University of Kitakyushu



the first session "US-China Trade Dispute and the Future of the East Asian Economy,"



Mr. Tomoyuki FUKUMOTO, Deputy Director-General, International Department of the Bank of Japan served as a moderator and presented a discussion topic



Prof. Taiyan HUANG, President of Minzu University of China and Director of the Research Center of China's Private Enterprises, Renmin University of China
"China-US Trade Conflict and China-Japan Economic Cooperation"



Prof. CHEN Miao-Ling of the College of Management, NSYSU
"Impact of China-US Trade Friction on the Taiwanese Economy"



Prof. Jacky So, Director of the Asia-Pacific Academy of Economics and Management, University of Macau “US-China Trade Dispute: A Trade War or Currency War?”



The second session “Innovation and Business Partnership in the East Asian Region”



Prof. Shige MAKINO of the CUHK Business School, Chinese University of Hong Kong
 “Chinese Government-run Capital Fund”



Prof. Xiaoping WANG of the University of Kitakyushu, Director of CCBS
 “Comparative Study of Management of Japanese and Chinese long-established companies, focusing on innovation”



 中華ビジネス研究センター
Center for Chinese Business Studies

Prof. Shigemi FURUTA, Visiting Associate Professor in the Faculty of Business Administration,
University of Macau
"Comparative Joint Study of Japanese and Chinese Long-established Companies ~ Survival and
'Local Capital', Innovation and 'Traditional' Capital ~ Case Study: Tsumura & Co."



Mr. Masahiko OKUDA, Director & Executive Managing Office of Sankyu Inc.
"Sankyu's Innovation and Business Partnership in the East Asian Region"



many questions from the floor



Panelists and moderators

